



Official Rules & Search Etiquette

NO PURCHASE NECESSARY.

The Treasure:

The 'treasure' is a small acrylic square containing the words "you have won the Dan's shoe repair treasure hunt"! The treasure is hidden on public property somewhere in JACKSON county. It is not buried and no structure needs to be disturbed or climbed to find it. No flower beds or other landscaping needs to be entered to locate the treasure. If the treasure is placed in a flower bed or landscaping it will be accessible without leaving the public right of way. Please confine hunting to daylight hours. Clues will highlight Southern Oregon's colorful past (and present). Clues will be given weekly on Dan's Facebook Page (facebook.com/dansshoerepair) and once a month for 4 months in the Locals guide newspaper. The first clue will appear in the January 2012 Locals guide. The first online clue will appear on facebook on Monday January 16, 2012.

THE PRIZE STRUCTURE:

Find the treasure and win a \$200.00 store credit towards any boot in the shop. If you have registered online at www.repairmyfootwear.com, or in person at Dan's shoe repair, an additional \$150.00 will be awarded, for a total of a \$350.00 credit toward any Lucchese boot. The registered individual must redeem the medallion to receive the additional \$150.00 credit. TOTAL VALUE of the prize package: Up to \$350.00 (Prize has cash value of \$0.001). Income, or any other taxes, if any, are the sole responsibility of the winner. Prizes are not transferable and there are no substitutions except by sponsors in case of unavailability, in which case a prize of equal or greater value will be awarded. Registrations must be received by April 15, 2012. **ONLY ONE ENTRY PER PERSON.** Not responsible for late, lost or misdirected e-mail. Entrants must be 18 years of age or older as of January 16, 2012 to participate. Employees, distributors, partners, or sub-contractors of Dan's shoe repair, or the Locals guide, their representatives and families are not eligible. Acceptance of the prize constitutes agreement by the winner to the use of his/her name and photo for promotional purposes.

THE WINNER may be required to execute an Affidavit of Eligibility and Liability/Publicity Release. The winner, by acceptance of prize, agrees to release Dan's shoe repair, and the Locals guide and their members, affiliates, partners, suppliers, distributors, divisions, dealers, subcontractors and ad agencies from all liability, claims or actions whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in and/or traveling to any prize-related activity.

IF YOU FIND THE TREASURE, bring it to Dan's shoe repair, 27 S 2nd street Ashland, OR between Noon and 5pm, Tuesday through Saturday. Contest is subject to all federal, state and local laws and is void outside the state of Oregon and where prohibited. The treasure (acrylic square) must be redeemed in order to win. If, after April 12, the treasure is not redeemed by 5pm, We will start to publish answers to clues on facebook. By registering/entering this contest you acknowledge having read these rules and agree to be bound by them.

SEARCH ETIQUETTE

By registering or participating in the search participants agree to follow all laws, and regulations regarding trespassing or other legal rules, and agree to hold Dan's shoe repair and the Locals guide harmless in case of any violation or injury.

1. Confine your search to daylight hours and public property.
2. Respect all property and the environment.
3. Obey any and all posted signs.
4. Remember that the medallion is not buried and no physical structure needs to be disturbed or climbed to find it.
5. Use common sense.
6. Get to know other treasure hunters and most of all have FUN!!!

Any documented etiquette violation will disqualify any participant.